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LiivCENTER
INNOVATING DIGITAL ANTHROPOLOGY

Open Design Challenge Evaluation Criteria

Evaluation

	Thick & big data blending + Insight Depth from thick data	Ethical Assessment	Solution impact potential	Timely solution	Accessibility & adaptability to diverse regions & contexts	Transferable Social and Cultural Theory & Methods	Total
Weight	20%	20%	25%	15%	10%	10%	
Team Idea							

IDEA NAME

YOUR NAME

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Evaluation Criteria: Thick & Big Data Blending + insight Depth from thick data (20%)

HOW DOES THIS IDEA DEMONSTRATES THICK AND BIG DATA BLENDING?

HOW THE AVAILABLE THICK DATA SOURCES ARE GATHERED, PROCESSED, ANALYZED AND APPLIED IN THE SOLUTION?

HOW DOES THICK DATA IN THIS IDEA, DRAW DEEPER INSIGHTS THAN WHAT ONE WOULD NORMALLY GATHER WITH BIG DATA ALONE?

Evaluation Criteria: Ethical Assessment (20%)

DESCRIBE HOW AN ETHICAL ASSESSMENT WAS APPLIED TO THIS IDEA

IDEA NAME

YOUR NAME

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Evaluation Criteria: Solution impact potential (25%)

HOW DOES THE METHODOLOGY BEHIND THIS IDEA HAVE THE POTENTIAL TO IMPACT? THIS IS THE MOST IMPORTANT CRITERION OF THE CONTEST

Evaluation Criteria: Timely solution (15%)

HOW TIMELY THE SOLUTION IS IN RESPONDING TO THE PROBLEM WITH THE SPEED THAT IT DEVELOPS IN THE REAL WORLD

IDEA NAME

YOUR NAME

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Evaluation Criteria: Accessibility & Adaptability to diverse regions and contexts (10%)

HOW DOES THIS IDEA SHOW THE POTENTIAL FOR ADAPTATION AND ACCESSIBILITY TO DIVERSE REGIONS AND CONTEXTS?

IS THIS SOLUTION USER FRIENDLY? HOW IS THIS IDEA SIMPLE FOR PEOPLE TO USE OR INCORPORATE INTO THEIR OWN RESEARCH AND PROJECTS?

Evaluation Criteria: Transferable Social and Cultural Theory & Methods

HOW ARE THE METHODS AND THEORY BEHIND THIS IDEA TRANSFERABLE FOR USE TOWARDS OTHER TYPES OF INSIGHT/ RESEARCH CHALLENGES?

Thank you!